

**The
JACK**TM

The logo consists of a large, bold, black letter 'J' on the left. To its right, the word 'The' is written in a smaller, bold, black serif font, positioned above the word 'JACK'. 'JACK' is in a large, bold, black serif font. A small 'TM' trademark symbol is located to the right of 'JACK'. A large, elegant, black decorative flourish or scrollwork element starts from the bottom of the 'J' and curves around the 'JACK' text.

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This is a smaller version of the logo described above. It features a large, bold, black letter 'J', the word 'The' in a smaller bold serif font above 'JACK', and 'JACK' in a bold serif font with a 'TM' trademark symbol. A decorative flourish or scrollwork element is attached to the bottom of the 'J'.